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Fiducian back for stellar Seniors Championship

The 2011 Australian PGA Seniors Championship is expected to be the best in recent history with the ongoing support of Fiducian Portfolio Services who will again be the naming rights sponsor of the championship.

A specialist financial services organisation, this season will mark Fiducian's third consecutive year associated with one of Australia's most prestigious senior events.

"The Fiducian Legends Australian PGA Seniors Championship has grown significantly with the support of Fiducian and we thank them for their ongoing commitment to this great event," said Brian Thorburn, Chief Executive Officer of the PGA.

"The PGA Legends Tour and indeed seniors golf in general has become increasingly popular in recent years, and I'm sure this year's event will reach new heights during such a huge season of Australian golf."

This year's Fiducian Legends Australian PGA Seniors Championship carries a prize purse of \$110,000 and will be played for the second consecutive year at Sydney's Killara Golf Club.

A unique event, a maximum of 90 professionals will tee off in the three round tournament from October 27-29, with Legends competitors to play alongside 84 amateurs for the first two days.

Fiducian's Managing Director Indy Singh, who for the last two years has had the opportunity to play alongside event champions Peter Senior (2009) and Lyndsay Stephen (2010) said Fiducian are again looking forward to being involved with such an important event.

Fiducian Managing Director, Indy Singh commented, "the game of golf is all about integrity, honesty, discipline, expertise and these are the exact same qualities we value and encapsulate in our financial services business."

Singh also said, "Seniors are often overlooked in sport and Fiducian feels very passionate about giving true recognition and praise to these Australian legends".

Together with the naming rights, Fiducian have the support of two Co-Sponsors for the Fiducian Legends event, **Stuart Alexander & Co**, a successful marketer and distributor of some of the world's favourite household brands names (which include Gulyian, Mentos, Tabasco, Werthers, Fisherman's Friend and Chupa Chups) and

SmallBusiness Essentials (SBE), a flexible, secure, comprehensive online suite of affordable ready-to-use and easy-to-use business solutions for the small business owner/operator.

The winner of this year's Fiducian Legends Australian PGA Seniors Championship will also hope to make the most of any international exemptions that come about as part of their victory.

As a result of his win, 2010 Champion Lyndsay Stephen received an invitation to play the 2011 US Senior PGA Championship and the Canadian PGA Seniors Championship in addition to invitations for European Seniors Tour events.

"The PGA Legends Tour is the fastest growing tour in Australia and in this the PGA's Centenary Year, the reputation of this wonderful Championship is sure to grow even further with some of our greatest ever professionals expected to contest the tournament," added Thorburn.

Thorburn speaks of Rodger Davis, David Merriman, Michael Harwood, John Clifford, Noel Ratcliffe and Terry Gale, while Peter Fowler, who has claimed two European senior titles this year, hopes to also play pending his US Tour School commitments.

Greg Hohnen, resident PGA Professional at Killara Golf Club, will also contest the tournament.

Expected to attract great crowds to Killara, the Fiducian Legends Australian PGA Seniors Championship will tee off from October 27-29, 2011.

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About The Fiducian Group: Established in 1996, the Fiducian Group is a specialist financial services organisation. At Fiducian we believe that Integrity, Trust and Expertise are the cornerstones of our organisation. Whether it be through financial planning, funds management, investment administration or superior client service, we ensure that everything we do encapsulates these qualities.