



Thursday 10 March 2016

## **Accountants join Fiducian's licencing before ASIC deadline**

As ASIC's accounting standards' deadline looms, tax accountants nationally have engaged with the Fiducian Associate Program because of the high standards and flexibility that are offered, and more are in discussions.

Fiducian Financial Services, a subsidiary of Fiducian Group Ltd, offers practice development services in the Associates' Program for accountants – ahead of ASIC's concerns about advice.

Jai Singh, a director of Fiducian Financial Services, says: 'Accountants like this program because it is flexible. We are seeing a growing interest and already have 14 accounting practices join before the looming deadline.

'We treat them and their practices as individuals and so they are joining. We offer coaching, phased transition to full financial planning and a process to grow their own advice business through dedicated business modules so they can choose the segments they need, when they need them.'

The program transitions tax agents to a licence that complies with providing financial advice, says Singh. Places are limited and so far the selected accountants, their businesses and clients have benefited. 'Experienced FFS planners help the accountants look after their clients until they or their staff are fully qualified to FFS's exacting standards,' says Singh.

'Fiducian Financial Services provides licensees with exceptional legal and compliance processes, training, support and service,' says Singh. 'We also attend financial planning client meetings during the first six months so tax accountants can own their clients and generate revenue to offset their study costs from day one.'

Accountants appreciate the flexibility in timing, cost and support to transition from establishing an SMSF to becoming an operational financial planner through the program, says Singh.

---

**Jai Singh**  
**02 8298 4616**  
**0419 612 659**  
**jaisingh.com.au**

Philippa Yelland  
02 8298 4621  
0407089 825  
pyelland@fiducian.com.au